



CORPORATE COMMUNICATIONS SOLUTIONS

Global Public Relations

MLS can assist you in your worldwide public relations activities through the preparation of news releases, promotional literature, and interactive resources in over 90 languages. Our interdisciplinary team can devise and implement strategies specially suited to global applications including use of video, CD, and DVD formats.



Online Marketing

MLS can help you build a dynamic Internet presence for business-to-business and consumer marketing. Our linguists and cultural consultants can translate and localize your Web site to convey the most effective, culturally appropriate message to your audience, while maintaining your unique corporate brand.

Foreign and Domestic Media Campaigns

MLS' multinational Associates are available to coordinate both domestic outreach initiatives and local foreign media campaigns through advocacy and media training sessions as well as targeted print, electronic, and broadcast placements.

Public Education

MLS can provide precisely the linguistic talent required to translate and design important educational resources to further your public affairs agenda. In preparing clear and accessible informational materials, MLS can call on linguists with expertise in disciplines ranging from politics and economics to technology and healthcare.



Industry Presentations

MLS can deploy experienced onsite interpreters to accompany and assist you in your professional presentations throughout the world. Our graphic designers and multilingual desktop publishing experts can create a wide array of materials using the most advanced graphics, demonstration and Web development tools.

Executive Training

MLS offers customized solutions to meet all of your executive language and cultural training requirements. Whether you need topical instruction in a given language, such as Finance in French, or a seminar on business practices in Shanghai, MLS can marshal its vast multinational resources to develop specialized courses of study. In addition to providing live instruction, audiotapes and interactive software, MLS can administer and evaluate language proficiency testing for company employees.

Business Intelligence

MLS can quickly mobilize teams to conduct international and local, in-country market research and business intelligence operations to support your expansion and corporate objectives. Our Associates can deliver timely and accurate translations of foreign news reports and industry publications to provide you with the critical information that will keep you ahead of your competition.